

The Chamber

April - June 2023

NEWSLETTER

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INSIDE!

Introduction

The Kenya National Chamber of Commerce and Industry (hereinafter referred to as the Chamber) is a not-for-profit autonomous, private sector institution and Membership Based Organization (BMO). It was established in 1965 after the amalgamation of the three existing Chambers of Commerce at the time, namely, the Asian, African and European Chambers mandated to protect and develop the interests of the business community. To date, the Chamber has a countrywide outreach with 47 County Chambers and has signed a Memorandum of Understanding (MOU) with the Council of Governors (CoG). The MOU seeks to promote greater trade and investment at the county level. The Chamber also works in close collaboration with the Government, stakeholders and business development organizations internationally. KNCCI is an affiliate member of the International Chamber of Commerce (ICC), the G77 Chamber of Commerce and Industry, the Pan African Chamber of Commerce and Industry (PACCI), the World Chamber Federation (WCF), the Common Market for Eastern and Southern Africa (COMESA), the East African Chamber of Commerce and Industry and Agriculture (EACCIA), and the East African Business Council (EABC), among several others. The Chamber advocates for the creation of a favorable commercial, trade and investment environment that supports enterprise expansion. The membership of KNCCI constitutes small, micro enterprises, medium and large enterprises.

The governing structure of the Chamber comprises of the National Governing Council, The Chamber President, The Chamber Vice President, Chamber Directors, Chamber Sector Committees, the Chief Executive Officer, the Chamber of Trustees, as well as other relevant governance structures that may be set from time to time to execute specific tasks.

Vision

A vibrant and prosperous business community.

Mission

To facilitate and promote a sustainable business environment for economic growth and prosperity.

Rallying call

Growing your business together.





Dr. Erick Rutto

CHAMBER PRESIDENT'S PROFILE

Dr. Erick Kipkoech Rutto is a distinguished entrepreneur, the Founder of Reale Group Of Hospitals which are in 5 counties. Dr. Rutto serves as the Chairperson of the Board of Trustees of the Water Sector Trust Fund (WaterFund). He holds a Master's of Science degree in Tropical and Infectious Diseases, as well as a Bachelor of Science degree in Medicine and Surgery from the University of Nairobi. Dr. Rutto is currently pursuing a Ph.D. in Medical Microbiology (JKUAT)

In addition to his role as Chairperson of the WaterFund, Dr. Rutto served as the 1st Vice President at KNCCI. In that capacity, he actively promoted and safeguarded the commercial and industrial interests of the Chamber's members and the country as a whole. Dr. Rutto played a crucial role in facilitating domestic and international trade by organizing finance trade and industrial exhibitions, which contributed to fostering economic growth.

Dr. Rutto is a strong advocate for favourable legislation and effective bureaucratic measures that protect the interests of Chamber members. Acting as a liaison, he connects foreign investors with opportunities in Kenya, stimulating partnerships and contributing to the country's economic development.

With over fifteen years of experience in senior management, Dr. Rutto has demonstrated expertise in strategic leadership, operations management, finance management, organizational development, administration, stakeholder relations, and client relationship management. He has also contributed to the promotion of high educational standards through his teaching experience in institutions of higher learning.

Professionally, Dr. Rutto is an active member of the Kenya Medical Association (KMA), the Kenya Association of Private Hospitals (KAPH), and serves as the Chairman of the Eldoret Private Hospital Owners Association (EPHOA). His involvement in these professional organizations reflects his commitment to the advancement of healthcare and the improvement of medical services.

Dr. Rutto's research experience focuses on Translational Research, which involves leveraging knowledge from basic sciences and research to develop new drugs, medical devices, diagnoses, and treatment options. His specific research interests include in-house genotype antiretroviral drug resistance in therapy-naive HIV-1 positive patients, interactions between malaria and HIV co-infections in malaria endemic zones, and antibacterial sensitivity patterns, trends, and antibiotic use stewardship in Kenya.

Outside of his professional commitments, Dr. Rutto serves as an advisor and Board Member to the Tegla Lorupe Peace Foundation. He has also previously held positions as a member of the Board of Directors of the Water Services Regulatory Board (WASREB) and Chairman of the Eldama Ravine Sub County Referral Hospital in Eldoret.

Dr. Rutto's extensive experience, entrepreneurial mindset, and dedication to research and community service make him a valuable asset as the Chamber President. His combination of medical knowledge, management skills, and commitment to the advancement of the business community in Kenya ensures impactful contributions to the country's sustainable development.



Mr. Mustapha Ramadhan

CHAMBER VICE PRESIDENT'S PROFILE

Mr. Mustafa Ramadhan is the Managing Director of Royal Tea and Commodities Limited. He is the immediate former Chairman of KNCCI Mombasa chapter, the best chapter countrywide and a centre of excellence .

He has served as Managing Director of Royal Tea and Commodities Limited since the inception of the company in 2008. Royal Tea & Commodities is a Limited liability company registered under the Company's Act of Kenya and it mainly deals in commodity trading and the export of raw materials for animal feeds and farm fresh produce into global markets. In addition to his involvement at KNCCI and Royal Tea & Commodities Limited, Mustafa serves as a board member in the following organizations:

- SwahiliPot Hub, Mombasa
- The European Marketing and Management Association, UK
- AA Trading LLC, Salalah, Oman
- Aden Contractors Limited , Mombasa Kenya
- Meisaan Trading Limited, Mombasa, Kenya

Mr. Mustafa's international experience has enabled him gain valuable insights and a strong understanding of how different markets operate. He has vast business interests and offices around the world including Kenya, Saudi Arabia, Qatar, Yemen and Oman where he has gained a wealth of knowledge in international trade and global markets.

Board of Directors



Ms. Cynthia Nyawira Kamau

Nairobi Regional Director



Mr. Kennedy Onditi, MBS

Nyanza Regional Director



Dr. George Karanja

Central Regional Director



Mr. Stanley Baskwony

North- Rift Regional Director



Mr. David Mpatiany

South-Rift Regional Director



Mr. Shakir Swaleh

Coast Regional Director



Mr. Hersi Abdi

North-Eastern Regional Director



Mr. Mutavi Kithu

Lower-Eastern Regional Director



Mr. Hussein Jama

Upper-Eastern Regional Director



Mr. John Shimaka

Western Regional Director



Mr. Patrick Nyangweso

Chief Executive Officer (CEO)



Mr. Kihara Njuguna

Chamber Secretary

KNCCI Elections



On the 8th of June 2023, KNCCI officials from all the 47 counties converged at the Bomas of Kenya to elect the Chamber President, Chamber Vice President and National directors drawn from regions namely: Nairobi, Central, Coast, Lower Eastern, Upper Eastern, North Eastern, Nyanza, North-Rift, South-Rift and Western.

The Chamber President Dr. Erick Rutto and Chamber Vice President Mr. Mustafa Ramadhan emerged winners garnering 291 votes against the predecessor who garnered 208 votes.

Our Six Pillars For Building and transforming KNCCI



PICTORIAL OF KNCCI ELECTIONS



KNCCI delegates during the Annual General Meeting held on the 8th of June, 2023 at the Bomas of Kenya



The Chamber President Dr. Erick Rutto displaying his certificate of confirmation as the Chamber President



KNCCI regional directors taking oath of office after elections on the 8th of June, 2023



The Chamber Vice President Mr. Mustafa Ramadhan displaying his certificate of confirmation as the Chamber Vice President

PICTORIAL OF KNCCI ELECTIONS



KNCCI delegates celebrating the newly elected leaders



H.E Hon Musalia Mudavadi, EGH, Prime Cabinet Secretary of the Republic of Kenya making his remarks during the KNCCI AGM held at the Bomas of Kenya



Appointment Of Mr. Patrick Aywago Nyangweso as the Chief Executive

Officer Of The Kenya National Chamber Of Commerce And Industry (KNCCI)

Mr. Patrick Aywago Nyangweso was appointed as the Chief Executive Officer (CEO) effective April 2023.

Mr. Nyangweso brings more than 24 years of experience in Planning, Policy and Projects Management, with a focus on both public and private sector. He has led an impressive portfolio of programs that empower businesses cutting across all sectors. He has proven history of managing project operations within donor/organizations' policies and processes, and managing complex issues creatively and effectively.

Prior to his appointment, He served as the KNCCI Chief Operations Officer. Before that, he headed various institutions including International Medical Corps (IMC) and the National Taxpayers Association (NTA).

Nyangweso is a member of Kenya Association of Professional Councilors (KAPC), Institute of Economic Affairs (IEA) and Kenya Association of Project Managers (KAPM).

Nyangweso is currently pursuing his PHD at the University of Nairobi and holds a master's degree in Projects Planning and Management and a degree in Economics from the same University.

The Board congratulates Nyangweso for the appointment and is confident that he will ably steer the organizations' future growth ambitions.



GRADE A OFFICE SPACE TO LET

(1994 SQ FT)



KNCCI Chief Executive Officer Mr. Patrick Nyangweso , Cabinet Secretary for the Cooperatives & Micro, Small and Medium Enterprises (MSME) Hon. Simon Kiprono Chelugui, and Managing Director Airtel Kenya Mr.Ashish Malhotra were present to launch the new SME premier business plan targeting 1.5M registered MSMEs. One of the key features of Airtel Premier is that it offers 100% more data and 150% more minutes than the current offers available in the market.

Airtel launched a premier Product with combined data, call and text offers

On the 24th April,2023 Airtel Kenya launched its newest product dubbed “Airtel Premier”. This new product offers unique postpaid plans for calls, SMS, and data that cater to micro, small and medium enterprises, startup entities, individual and corporates.

The product is called “My plan, Chaguo Langu”, and it comes with different Premier calling and data plans that suit the needs of the customers.



The product has three distinct packages – “Bonga Zaidi” for those who need to make more calls, “Browse Ukibonga” for people who need a good balance of call talk time and data, and “Browse Zaidi” for heavy data users.

Another unique feature of Airtel Premier is that subscribers will enjoy FREE Airtel to Airtel calls even after they have exhausted the allocated ALL-Network minutes. This is a great advantage for those who need to communicate regularly with friends and colleagues who are also Airtel subscribers.



**BUY BUNDLE
CHAP CHAP ON
MY AIRTEL APP**

DOWNLOAD AND REGISTER



THE MOST AFFORDABLE NETWORK

One of the key features of Airtel Premier is that it offers 100% more data and 150% more minutes than the current offers available in the market.

Why go for 'Airtel Premier'



MOBIUS III

RUGGED RELIABLE



starting from
KES 5M
+VAT

MOBIUS Motors' vision is to become the mass-market car brand of Africa and connect millions of people across the continent.

Specifications	
Engine Type:	4-cylinder, Inline Petrol
Engine Capacity:	2000 cc Turbo
Max Power:	160 kW/ 215 hp @ 5500 rpm
Max Torque:	320 Nm @ 4500 rpm
Drive:	4WD
Transmission:	6 Speed Automatic

MOBIUS Motors
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Mombasa Road, Nairobi, Kenya
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Call: +254 (0) 719 582 470
Email: sales@mobiustomotors.com





Minet Insurance launches BiznaSure SME solution

Minet Insurance , Fidelity Insurance collaborated with KNCCI to bring together SMEs to the launch event themed Managing business risks that took place on the 20th April at Sarova Panafric Hotel. BiznaSure is an all risk insurance cover that secures small and medium business against financial, legal and reputational damage. It contains flexible insurance package with multiple options giving the Small and medium businesses a cost – effective solution for all its risks. It covers:

- Property – Damage or loss to your property at the business location.
- Business interruption – Loss of income and other additional costs caused by the interruption to your business following an insured loss under the Property section.
- Glass and signage’s – Breakage of internal and external glass and signs.
- All risks – Widest cover for portable items such as tools, equipment, and electronic devices.
- Liability – Legal liability to pay compensation for third-party property damage or personal injury.
- Theft – Theft of stock, materials, and general contents.
- Employee dishonesty – Loss of property due to employee fraud.
- Workmen compensation (WIBA) – Covers accidental death or injury to employees whilst in course of duty.
- Money – Theft or loss of Damage and money
- Computer and electronic – Damage and breakdown to computer systems and electronic equipment including cover for business interruption.
- Machinery breakdown – Damage to plant and machinery caused by breakdown.

Secure Tomorrow
Minet

AON | Global Network Correspondent

bizna sure

Your SME needs Insurance Cover

Why BiznaSure?
BiznaSure Insurance protects your business against a broad spectrum of risks. This cover secures your business against financial, legal and reputational damage. It contains flexible insurance package with multiple options giving your business a cost-effective solution for all its risks.

COVER OPTIONS

- Property**
Damage or loss to your property at the business location.
- Business Interruption**
Loss of income and other additional costs caused by the interruption to your business following an insured loss under the Property section.
- Glass & Signages**
Breakage of internal and external glass and signs.
- All Risks**
Widest cover for portable items such as tools, equipment and electronic devices.
- Computer and Electronic**
Damage and breakdown to computer systems and electronic equipment including cover for business interruption.
- Money**
Theft or loss of Damage and money.
- Machinery Breakdown**
Damage to plant and machinery caused by breakdown.
- Liability**
Legal liability to pay compensation for third party property damage or personal injury.
- Theft**
Theft of stock materials and general contents.
- Employee Dishonesty**
Loss of property due to employee fraud.
- Workmen Compensation (WBA)**
Covers accidental death or injury to employees whilst in course of duty.
- Transits**
Damage or loss of goods while on Transit.
- Director's & Officers**
cover for the personal liability of Directors and Officers arising due to wrongful acts in their managerial capacity.
- Cyber-Liability**
covers financial losses that result from data breaches and other cyber events.
- Deterioration of Stock**
cover for goods lost or damaged due to failure of cold storage/refrigeration equipment.
- Political violence**
Cover for loss or damage to property and loss of business arising from political violence, insurrection, mutiny, war and terrorism.

Regulated by Insurance Regulatory Authority.

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The event brought together various stakeholders including KNCCI members and other entrepreneurs. Speaking during the event the Immediate former Chamber President Mr. Richard Ngatia appreciated Minet and Fidelity insurance for the launch of the BiznaSure SME product that provide SMEs with the right information and business tips to grow their business as well as take care of their risks. “I believe that this product will go a long way in supporting the growth and development of SMEs in Kenya”

Chief Guest, Chairman of the Insurance Regulatory Authority Hon. Mwambu Mabongah in his remarks congratulated the hosts on the BiznaSure launch and for inviting guests from the SME sector who are the key players of our economy, contributing significantly to employment creation, innovation, and economic growth. He emphasized the importance of insurance coverage to mitigate business risks.

To sign up for the BiznaSure business policy, Kindly contact retailsales@minet.co.ke

- Cyber-liability – covers financial losses that result from data breaches and other cyber events.
- Deterioration of stock – cover for goods lost or damaged due to failure of cold storage/ refrigeration equipment.
- Political violence – Cover for loss or damage to property and loss of business arising from political violence, insurrection, mutiny, war, and terrorism.



2nd edition of the KRA annual MSME roundtable event

In order to improve on stakeholder management, which is key in building trust in the drive to promote voluntary tax compliance, The Kenya National Chamber of Commerce & Industry (KNCCI) in collaboration with the Kenya Revenue (KRA) held a consultative dialogue meeting with different key players and the business community at Times Towers, Convention Centre on the 4th May, 2023.

Kenya's Micro, Small and Medium Enterprises (MSMEs) contribute approximately 40% of the GDP with the majority falling in the informal sector.

The main aim of the roundtable was to get to understand the challenges faced by the SMEs with a view of resolving the challenges that may hamper the ease of doing business.

The roundtable comprised of a panel discussion, with the following panelists from both the private and public sectors;

- Maurice Oray (Deputy Commissioner, Corporate Policy Unit)
- Patrick Nyangweso- CEO KNCCI
- James Mureu – Board Chairman ,Micro and Small Enterprise Authority (MSEA)
- Richard Muteti- CEO Kenya National Federation of Jua Kali Associations

KNCCI CEO Mr. Patrick Nyangweso was steadfast in calling for tax education among citizens outside of major economic hubs and across all counties paying attention to counties that are engaged in cross border trade.

He emphasized that tax education at the grass-root level is the key to expanding the tax base. Educating business owners on the importance of taxes, the benefits of compliance, and the penalties for non-compliance can encourage more businesses to register and pay taxes.

Mr Muteti, CEO Kenya National Federation of Jua Kali Associations, asserted that tax education should be two-way and challenged KRA to get to know its tax base better by simplifying tax procedures and making them more accessible can encourage informal businesses to register and pay taxes. Board Chairman MSEA Mr. James Mureu encouraged KRA to apply soft diplomacy and an open-door policy from KRA would go a long way in incentivizing voluntary tax compliance from citizens.

Governments can offer incentives to informal businesses to encourage them to comply with tax laws. For example, tax breaks, subsidies, could be offered to businesses that register and pay their taxes.

Engaging the informal sector for tax purposes requires a couple of approaches such as simplification of procedures, incentives, education, collaboration, technology, and flexible payment options.

Dialogue enables MSMEs to build relationships with stakeholders, including customers, suppliers, government agencies, and other businesses. The Kenya Revenue Authority gave their commitment to have sessions to sensitize the public and MSMEs for tax base expansion.

KENYA REVENUE AUTHORITY
Tulipe Ushuru, Tujitegemeel

KNCCI Growing your Business together
KENYA NATIONAL CHAMBER OF COMMERCE & INDUSTRY

KRA Annual MSME ROUNDTABLE

Theme | Tax Simplification as a Prelude for Tax Base Expansion

4th May 2023

8.00am

Times Tower Convention Centre 5th Floor

020 4 999 999 / 0711 099 999 | callcentre@kra.go.ke | www.kra.go.ke

He challenged KRA to get to know its tax base better by simplifying tax procedures and making them more accessible can encourage informal businesses to register and pay taxes.

Mr Muteti, CEO Kenya National Federation of Jua Kali Associations



Launch of the National Action Plan (NAP) on Business and Human Rights

In 2011, the forty-seven–member United Nations Human Rights Council unanimously endorsed the United Nations Guiding Principles on Business Human Rights (UNGPs)

Over the last decade since the adoption of the UNGPs there has been growing pressure on investors to demonstrate responsibility for the environment, society and governance (ESG)

Although Africa has lagged behind other regions in efforts to implement the UNGPs and advance the business and human rights agenda. Kenya is one of two African nations to have developed a National Action Plan on Business and Human Rights.

The National Assembly adopted the National Action Plan on Business and Human Rights on 9th November 2022 as Sessional Paper No.3 of 2021

The policy document was officially launched on Friday 12th May, 2023 at Panari Hotel Nairobi with the main aim of having a successful implementation of the document translating to responsible business conduct in Kenya.

The main objective of the NAP is to guide the state in fulfilling its duty to protect individuals and communities from business-related human rights abuses consistent with its domestic and international obligations. To guide businesses on the measures they should undertake to meet their responsibility to respect human rights in their operations and to offer a road-map of strengthening access to state-based judicial and non-judicial remedies for victims of business-related harm

To ensure that the measures proposed in this NAP are implemented, Kenya National Chamber of Commerce & Industry (KNCCI) and other key partners overseen by the Department of Justice and the Kenya National Commission of Human rights will be on the NAP implementing committee which shall , within six months of adoption , come up with detailed work plan on how to implement and monitor the policy actions under this NAP.

Promoting trade between Kenya and Botswana

On Tuesday 16th June, 2023, the Minister Counselor/Deputy Head of Mission of Botswana High Commission, Sophie Heidi Mautle paid a courtesy visit to the Chief Executive Officer Mr. Patrick Nyangweso with an aim to strengthen bilateral ties, promote trade and investment opportunities and enhancing economic cooperation.

The meeting provided a platform for both parties to discuss key areas of collaboration and explore avenues for mutual benefit. KNCCI presented an overview of its functions, objectives, and activities with highlights of successful collaborations with international partners and emphasized their role in promoting trade and supporting local businesses.

Botswana High Commission on the other hand provided an in-depth overview of Botswana’s economic landscape, investment opportunities, and trade policies. They highlighted key sectors, such as mining, tourism, agriculture (Horticulture), and Livestock, where Botswana excels and expressed interest in exploring partnerships in these areas.



There are numerous areas of collaboration that can enhance the trade ties between the two countries such as ; exploring joint ventures, technological transfers, and investment opportunities in sectors of mutual interest.

Specific sectors of interest included; horticulture, education exchange programs, livestock and capacity building initiatives. KNCCI is committed towards improving the trade ties between the two countries.

The Kenya National Chamber of Commerce & Industry (KNCCI) hosts the 3rd edition of the exporters roundtable



The Kenya National Chamber of Commerce & Industry (KNCCI) plays a crucial role in issuance of the Certificate of Origin (COO) which is an export declaration document stating in which country a commodity or good is manufactured.

In order to sensitize the public on the export processes and also to get to understand the challenges faced by exporters. KNCCI in collaboration with various stakeholders in the trade industry organized the 3rd Edition of the exporters roundtable which took place at Pride in Azzure Westlands.

KNCCI CEO Mr. Patrick Nyangweso officiated the event which was attended by various exporters from different sectors, Ambassadors and trade industry key players. In his opening remarks he appreciated all participants for being present and paying attention to the theme of the forum which was "Breaking Barriers, Building Bridges: Empowering Kenya's Exporters."

He emphasized on KNCCI role in digitizing the Certificate of Origin system, which has streamlined the ease of doing business for exporters when acquiring the export document.

KNCCI iSOKO Kenya representative Mr. Brian Omondi, urged the participants to register on the digital platform which provides real time market and trade information that will have businesses adopting latest trends in the market across five countries; Kenya, Rwanda, Burundi, Uganda and Tanzania.

Immediate former Chamber President Mr. Richard Ngatia in his key remarks noted that exporters play a pivotal role in driving our country's economy. Especially in bringing in the much-needed foreign exchange. He noted that the government on the other hand has been putting in place policies to support the businesses people.

The notable ones are reversing the cargo clearing from Naivasha dry port to Mombasa, Finance bill 2023, subsidized inputs i.e., seeds and fertilizer, high taxation on imports to protect our agricultural products, improved laws to regulate quality of Agricultural products, conservation of natural resources, climate change, economic diplomacy travels to Israel, United Kingdom, South Korea, United States of America, and Rwanda.

The chamber through its trade development department has done market intelligence on our key products of export i.e., Tea (\$262M), cut flower (\$766M), Coffee (\$262M), Refined Petroleum (\$247M) and Titanium ore (\$194M). These products are exported mainly to Uganda (\$831M), Netherlands (\$576M), USA (\$566M), Pakistan (\$487M) and United Kingdom (\$465M). The findings point to a huge opportunity still existing in our traditional markets, emerging markets and frontier markets that we need to tap into through innovative product development, diversification and knowledge sharing about the market needs

Exporters opportunities exist in Product development, Mining, Textile, exporting labour, cement, utilising trade agreements i.e., AfCFTA, AGOA, EU, Agriculture product aggregation, digital financing, port of entry and exit infrastructure i.e., cold storage, technology transfer, capacity scholarships trainings, mentorship and coaching programs by ITC, ICC and WCF.

He concluded by urging all participants, government agencies and to join hands and cultivate an export driven economy.

KNCCI members were also given an opportunity to pitch their business solutions to exporters:

Export Trading Group (ETG) Is a global player with a diverse portfolio of expertise across multiple industries, encompassing Agricultural inputs, logistics, merchandising and processing, supply chain optimization, digital transformation and energy.

BCS Kenya Limited is experienced in managing the cold chain, conditioned goods storage, handling and transport for many decades, working in accordance with Dutch and European standards, in the Kenyan and international market for conditioned storage and logistics.

Micro & Small Enterprises Authority (MSEA) Director, Strategy, Planning & Coordination Mr. Richard Ipero sensitized the participants on the role in supporting SME participation in export trade .MSEA organizes trade fairs, exhibitions, and trade missions to promote SME products and services in international markets. They facilitate SMEs' participation in these events, which serve as platforms for networking with potential buyers, distributors, and partners. MSEA may also assist SMEs in participating in international business matchmaking programs.

The government regulators play a key role in the export development, In reference to the theme ; The Kenya Revenue Authority (KRA) works closely with other government agencies such as Kentrade and Agriculture and Food Authority (AFA) in ensuring smooth customs procedures for exporters. They streamline and simplify export processes, including documentation, customs clearance, and cargo handling, to minimize delays and improve efficiency. KRA works to reduce trade barriers, implement trade facilitation measures, and enhance automation and digitization of customs procedures to expedite export transactions.

The Kenya Plant Health Inspectorate Service (KEPHIS) plays a significant role in supporting exports by ensuring the phytosanitary compliance of agricultural products. EPHIS is responsible for issuing phytosanitary certificates, which are essential documents that certify that exported agricultural products meet the phytosanitary requirements of the importing country. These certificates verify that the products are free from pests, diseases, and other contaminants that could pose a risk to the importing country's agricultural sector.

Export Processing Zones (EPZs) aims to attract and facilitate export-oriented industries by offering various incentives, infrastructure, and streamlined procedures. EPZs offer a range of incentives and benefits to encourage businesses to operate within the zone and engage in export activities. These incentives may include tax exemptions or reductions, duty-free imports of raw materials, machinery, and equipment, simplified customs procedures, and streamlined administrative processes. These benefits help reduce the cost of production and enhance the competitiveness of exports.

The Kenya National Federation of Jua Kali Associations (KNFJKA) collaborates with financial institutions and relevant agencies to improve access to export financing for Jua Kali enterprises. They help artisans access export credit facilities, trade finance schemes, and other financial resources specifically tailored for export activities. This support enables Jua Kali enterprises to secure the necessary funds to invest in production, packaging, marketing, and other export-related expenses.

To explore the export development and value chain a panel discussion was conducted amongst members who were able to articulate solutions offered by their businesses for the development of trade.

members who were able to articulate solutions offered by their businesses for the development of trade.

KCB Bank Kenya being the main sponsor the event sensitized the exporters on the trade finance solutions offered by the bank for both llocal and cross-border trading through operations and liquidity financing, as well as mitigating risks inherent in trade.

There are a range trade finance solutions based on your unique needs; LPO financing and advanced payment financing.

Ms. Rosemary Kariuki. CECM Nairobi City County representing the Governor Nairobi county appreciated KNCCI for the continuous engagement in enhancing a conducive business environment within Nairobi .

KNCCI appreciates all the participants for attending the exporter's roundtable and seeks to improve on the trade barriers to improve trade.



PICTORIAL FOR EXPORTERS BREAKFAST



Display of Heish flavours products during the Exporters roundtable breakfast



KNCCI appreciates all the participants for attending the exporter's roundtable and seeks to improve on the trade barriers to improve trade.

3rd Edition of The Exporters Roundtable



Ms. Lydia Mwololo CEO, Asumbi Fresh Kenya Ltd , panelists during the Exporters roundtable breakfast



Kenya – Colombia Business Forum

The Vice President of the Republic of Colombia Her Excellency Francia Elena Marquez Mina made a state visit to Kenya to enhance bilateral relations between Kenya and Colombia.

She was hosted by the Deputy President Republic of Kenya H.E Rigathi Gachagua for economic discussions, which culminated in the signing of MoUs and Declarations for collaboration and cooperation.

These frameworks will offer a basis for working together in agriculture, health, affordable housing, culture, education and training, and sustainable tourism, among other areas. To seal the bilateral relations The Kenya National Chamber of Commerce & Industry (KNCCI) in collaboration with Kenya Investment Authority (KenInvest), Bogota Chamber of Commerce (Cámara de Comercio de Bogotá) and the Ministry of Investments, Trade and Industry (MITI) hosted the Kenya-Colombia business forum at the Nairobi Serena Hotel.

He appreciated the Deputy President Republic of Kenya for being present during forum noting that it showed government’s commitment and steadfast support to foster an enabling environment for improved trade relations between Kenya and Colombia.

He also appreciated the Ministry of Investments, Trade and Industry (MITI) Cabinet Secretary Hon. Moses Kuria for working tirelessly to address trade barriers for our vibrant business community to expand its access to global markets. He noted that the visit is a manifestation of shared prosperity between the two countries with a history of economic resilience and are now leading markets in the respective Economic blocs. It is timely and strategic to build on the existing economic agreements, revitalize our trade relationship and explore greater avenues of economic collaboration.

He concluded by appreciating Republic of Colombia for supporting Kenya's candidature as a non-permanent member of the United Nations Security Council for the period 2021-2022 and the Colombian delegation for their attendance. The Ministry of Investments, Trade and Industry (MITI) Cabinet Secretary, in remarks emphasized on strengthening of south to south relations which have increasingly become significant in recent decades as developing countries have gained economic influence. These relations provide opportunities for countries to leverage their shared experiences, resources, and expertise to address common challenges, promote sustainable development, and enhance their global standing especially in the coffee sector where both Colombia and Kenya thrive in.

The Deputy President Republic of Kenya appreciated all the policy makers, traders and business community for being present for the business forum, he noted that the business forum was an excellent platform to foster trade relations between the two countries.

The government of Kenya appreciates the cordial relationship between the two countries, which will foster government-to-government engagement for economic prosperity. To promote ease of doing business between the two countries the Government of Kenya will introduce direct flights to Colombia which will take a maximum of 6 hours compared to the 24 hours currently.

Kenya wishes to enhance cooperation with Colombia in other fields, such as training in Spanish, education-scholarships, healthcare, culture, south-south cooperation and engagements in the multi-lateral arena.

Further, our Government is steadfast in increasing a two-way trade and investment cooperation between Kenya and Colombia. This is by prioritizing commercial programmes and promotion of business Interactions in the MSME's, the Private Sector and Business Management Organizations.

He concluded by noting that Kenya looks forward to partnering with Colombia in creating linkages between African Diaspora in the Caribbean, Latin America, and North America.

There numerous areas of collaboration between Kenya and Colombia namely:

- Both Kenya and Colombia have strong agricultural sectors, with a focus on producing high-value crops such as coffee, tea, flowers, and fruits. Both countries can collaborate for technology transfer to improve productivity and sustainability.
- Colombia has expertise in hydroelectric power generation, has also been exploring renewable energy sources such as solar, and wind power.
- Both countries are well known for their natural beauty and diverse cultural heritage, making tourism a potential sector for collaboration. Collaboration in this sector can involve Sustainable Tourism: eco-tourism or community-based tourism projects. Marketing and Promotion: promote each other's destinations and develop joint marketing campaigns. Infrastructure and Services: hotels, restaurants, and transportation systems. Adventure Tourism, eco-tourism and cultural exchanges.
- Kenya is known as a hub for technology and innovation in Africa, while Colombia has been investing in its technology sector in recent years. We both have growing technology sector, with startups and established companies' alike working on innovative solutions in areas such as fintech and e-commerce.

Solving logistical challenges for exporters



On the 18th May, 2023 the Kenya National Chamber of Commerce & Industry (KNCCI) held its 3rd edition of the Exporters Roundtable to get to understand challenges that exporters face hindering the export growth.

As a follow up on the logistical challenges that face exporters, KNCCI members had a consultative meeting with DP World which is a leading provider of smart logistics solutions, enabling the flow of trade across the globe.

The Business Development Manager DP World Mr. Deon D'mello, sensitized the members of DP World's role in enhancing exports by assisting them reach new markets and consumers, making it simpler than ever to scale your businesses anywhere on earth.

DP World is an integral part of the supply chain, moving 10 percent of global trade through our seamless, interconnected global network of ports and terminals, economic and free zones, logistics hubs and marine services. KNCCI Nairobi Chapter Vice Chairperson Mr. Ronald Meru in his remarks appreciated Dubai Port World for their invaluable role in supporting Kenya's exporters and importers.

He noted that Dubai Port World has been a true partner to Kenya, offering state-of-the-art infrastructure, streamlined logistics, and efficient services that have tremendously benefited our business community. Their unwavering commitment to facilitating trade and driving economic growth has played a pivotal role in Kenya's journey toward becoming a regional powerhouse.

The consultative meeting served as a platform to explore the immense potential that lies within this vibrant market, how Kenyan exporters and importers can effectively navigate the Dubai market and leverage its vast potential, gain expertise in supply chain management which can assist Kenyan businesses in optimizing their operations and adopting advanced technologies and innovations in the logistics industry.





The Kenya – Ghana business forum and exhibition

Kenya and Ghana have maintained friendly and cooperative relations over the years. While they are geographically distant, both countries have shared interests and engage in various areas of cooperation.

In order to boost the bilateral relations between the two countries there was a five- day business forum that took place from the 23rd to 27th May at the Sarit Expo Centre which was organized by the Ghana National AfCFTA Coordination Office and the Ghana Export Promotion Authority (GEPA), in collaboration with the Kenya Export Promotion and Branding Agency (KEPROBA) and the Kenya National Chamber of Commerce and Industry (KNCCI).

The Business forum and exhibition also aimed to facilitate trade and investment opportunities between Ghana and Kenya under the African Continental Free Trade Area (AfCFTA) agreement, which both countries were among the first to ratify.

The forum comprised 70 Ghanaian and 20 Kenyan enterprises who participated in the exhibitions, business forums, seminars, and matchmaking sessions that cover various sectors such as manufacturing, agriculture, food processing, textile, cosmetics, services, and culture. During the opening ceremony the Ghana EXPO also witnessed the launch of the Ghana Trade House (GTH), a platform for showcasing Ghanaian products to the East African market.

During the business forum discussions, both countries came to an agreement:

- To embrace the power of unity and forge new partnerships to highlight their nations' best and create vibrant economies.
- To embrace the principle of free trade and transformation, recognizing that the success of the AfCFTA depends on their commitment and cooperation.
- Collaborate on various sectors that offer significant opportunities for mutual benefits, such as leather, pharmaceutical, dairy, food processing, textile, cosmetics, financial services, and culture.
- Establish destination markets for their products, services, and value addition and quality standards that would enhance their competitiveness.
- Exchange information and best practices on digitization, innovation, export promotion, and culture through their associations and platforms such as the GTH.



COMPANY PROFILE

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KNCCI through the representation of Economic Diplomacy Chair Ronald Meru and Kassim Were, Head of Trade Development committed to ; identifying potential partners or customers in Ghana or other African countries that are interested in their products or services and establishing long-term relationships with them, conducting market research and analysis on the demand, preferences, regulations, and challenges of exporting to Ghana or other African countries, and tailor their products or services accordingly and seek support from relevant government agencies or institutions such as KEPROBA or AfCFTA Secretariat on accessing market information, trade facilitation, financing options, or dispute resolution mechanisms.



Launch of the first ever Jua Kali sector strategic plan 2022-2027

According to the Kenya Economic survey report 2022, the Jua Kali sector contributed 25% of the GDP. The role of the Jua Kali sector in the economy cannot be underestimated, apart from creating jobs, Jua Kali products are exported to the neighboring counties thereby fetching foreign exchange for the economy.

The Kenya National Federation of Jua Kali Associations (KNFJKA) have been key partners of KNCCI and both organizations engage in advocacy efforts to promote the interests of businesses, with the aim of creating a favorable business environment, influencing policy decisions, and representing the needs and concerns of members. KNFJKA today launched its first ever strategic plan that will run for five years with the five main pillars being;

- The Federation reforms
- Improving productivity and competitiveness of the sector products
- accelerating skilling and adoption of technology
- Creating strategic partnerships for the benefit and value of the sector and supporting innovation, market development and commercialization for the sector products and services.
- Improving manufacturing productivity in the country.

The KNFJKA CEO Mr. Richard Muteti, HSC in his remarks appreciated KNCCI for working closely with the federation to provide exposure to its members through trade fairs and exhibition within and outside the country that have promoted knowledge sharing and improved skills.

The Chamber President Dr. Erick Rutto and Chamber Vice President Mr. Mustafa Ramadhan accompanied by Board of Directors, KNCCI county chairpersons and vice chairpersons attended the launch to establish a mutual working relationship with KNFJKA.

KNCCI Nairobi Chapter Chairperson Dr. James Mwaura acknowledged the existing relationship that KNCCI has with the Jua Kali federation having 1,500 members affiliated under the Baraka Women Business umbrella.

The Chamber President Dr. Erick Rutto in his opening remarks, urged all participants to embrace 'Buy Kenya Build Kenya' to promote industrialization for Jua Kali sector.

He also noted that it would be great to have a representative from the federation join the KNCCI SME committee to jointly address policy matters with urgency. He also noted that KNCCI can offer access to finance through Jinue program that targets 100,000 businesses and also provide capacity building for MSMEs.

In Conclusion, KNCCI will take part in the monitoring and evaluation of the strategic plan to ensure its successful implementation and measure the progress towards achieving the set objectives.

The Kenya National Chamber of Commerce (KNCCI) congratulates The Kenya National Federation of Jua Kali Associations (KNFJKA) on its first strategic plan and applauds the vision ahead

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Enhancing trade and investment

On Saturday 17th June 2023 the newly elected Chamber President Dr. Erick Rutto and Chamber Vice President Mr. Mustafa Ramadhan accompanied by Ambassadors representing United Arab Emirates (UAE), Saudi Arabia, Oman, Kuwait, Palestine, Jordan, Algeria, Yemen, Egypt, Iraq and Sudan were hosted by officials from Golden Africa Ltd. The Ambassadors congratulated them for being elected into the respective positions and gave their commitment to work with KNCCI on increasing trade and investments in different value

Golden Africa Kenya Limited was established in Nairobi in 2012 and started production in 2015. The company is the only foreign investment in Kenya in the field of manufacturing of edible oil, shortening and soap among more than 13 local manufacturers chains.

It has a crude oil refinery with a capacity of 500 tons per day. The number of its employees is about 550 people.

KNCCI gave its commitment to work closely with the ambassadors who actively contributed to the discussions by sharing insights and identifying actionable steps for enhancing trade and investment cooperation between Kenya and the Arab countries through key value chains including livestock, the leather industry and the prospects in agro-processing. These value chains contribute to Kenya's economy by providing food, employment, income and export earnings. These sectors have promising prospects for growth, which can be realized through targeted investments, improved value addition, market access, and technological advancements.



Strengthening trade relations between Kenya and Malaysia through the upcoming Malaysian Palm Oil forum

The Chamber Vice President Mr. Mustafa Ramadhan hosted the Malaysia High Commissioner H.E Mr. Ruzaimi Mohammad to discuss and deliberate on the upcoming Malaysian Palm Oil Forum 2023 .

The Malaysian Palm Oil Forum East Africa 2023, is scheduled to take place from 4th of July ,2023 at Villa Rosa Kempinski Nairobi and will take place in form of Business to business and exhibition targeting oils & fats industry key players in East Africa region.

During the meeting, the Chamber Vice President emphasized the need to increase exports from Kenya to Malaysia, despite Kenya being the leading trade partner and a major export destination of Malaysian products within the East African Community.



In 2021, Kenya’s total exports to Malaysia amounted to US\$16.77 million, while imports from Malaysia were valued at US\$855.10 million. The major exports from Kenya to Malaysia included titanium ores, tea, processed food, textile articles, tobacco products, vegetables, fruits, and nuts. On the other hand, Kenya imported palm oil, chemicals and chemical products, rubber-based products, telecommunications equipment, electronic and electrical goods, industrial machinery, and furniture from Malaysia.

The Malaysia High Commissioner expressed appreciation for the support received from KNCCI since the beginning of his term in February 2023.



He highlighted the Memorandum of Understanding (MoU) between the Kenya National Chamber of Commerce and Industry (KNCCI) and the Kuala Lumpur & Selangor Indian Chamber Of Commerce & Industry as a positive development that would benefit the business community by enhancing market linkages and networks between the two countries

The forum will provide a unique opportunity for buyers in the sector to interact directly with Malaysian palm oil suppliers and to foster relationships, leading to increased business opportunities for all stakeholders involved.

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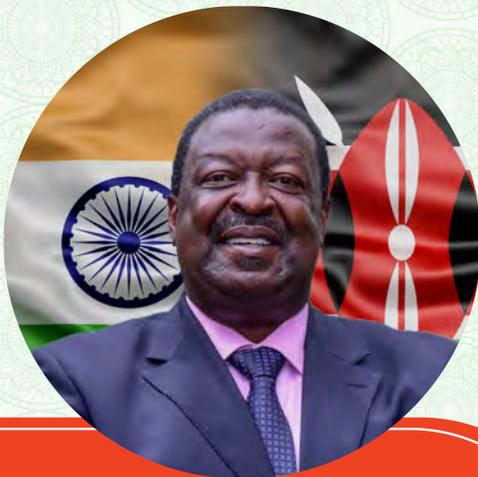
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- ➔ Agriculture
- ➔ Technology
- ➔ Hardware Manufacturers
- ➔ Education Sector: Universities
- ➔ Printing & Packaging
- ➔ Construction, Sanitary Wares & Tile, Marble, Granite Stone
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Participants during the launch of the Airtel premier product at Ole Sereni Hotel



MSEA Board Chairman Mr. James Mureu during the 2nd edition of the KRA MSMEs roundtable



Participants during the Kenya-Colombia business forum that took place on 15th May, 2023 at Nairobi Serena Hotel.



KNCCI Machakos Chapter Board of Directors accompanied by the Lower Easter Regional Director Mr. Joseph Kithu during a courtesy visit to Deputy governor H.E Hon. Francis Mwangangi Kilonzo



From left Botswana High Commission Minister counsellor H.E Sophie Heidi Mautle, KNCCI CEO Mr. Patrick Nyangwe-so and Botswana High Commissioner's Personal Assistant Ms. Mary Kerosi



KNCCI members during a consultative meeting with DP world at Villa Rosa Kempinski on 23rd May, 2023

PICTORIAL



The Governor Kilifi County, Hon. Gideon Maitha Mung'aro and Chamber Vice President Mustafa Ramadhan during a courtesy visit.



From Right Chamber President Dr. Erick Rutto, CIPE Kenya Country Manager Mr. Ben Kiragu and Chamber Vice President Mr. Mustapha Ramadhan during a courtesy visit.

Content by: Diane Onditi



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